



IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

#26/req for
Extension
Optimie
type
9-18-02

Applicants: Rick W. LANDSMAN, Wei-Yeh LEE

Case: UCC-1/RCE

Serial No.: 09/237,718

Filed: January 26, 1999

Group Art Unit: 2162

Confirmation No.: 7166

Examiner: Jeffrey D. Carlson

Title: A TECHNIQUE FOR IMPLEMENTING BROWSER-INITIATED
USER-TRANSPARENT NETWORK-DISTRIBUTED INTERSTITIAL WEB
ADVERTISING THROUGH USE OF AN ADVERTISING TAG
EMBEDDED IN A REFERRING WEB PAGE (as amended)

COMMISSIONER FOR PATENTS
BOX RCE
Washington, D. C. 20231

RECEIVED
SEP 17 2002
GROUP 3600

S I R:

PETITION FOR EXTENSION OF TIME TO RESPOND
UNDER 37 C.F.R. § 1.136(a)

The Applicants hereby respectfully petition the
Commissioner of Patents and Trademarks to extend the time to
respond to the Final Office Action (Paper No. 24) dated
May 29, 2002 for a period of **one (1)** month from **August 29,**
2002 to and including **September 30, 2002.**

Attached hereto is a Request for Continued
Examination (RCE) and a preliminary amendment (Amendment
Under 37 CFR § 1.114) with substitute/clean claims, both of
which are collectively fully responsive to the Final Office
Action, and our check payable to the Commissioner of Patents
and Trademarks in the amount of \$ 425.00 (\$370.00 to cover

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55.00 OP

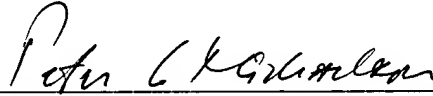
OK

the cost of the RCE and \$ 55.00 to cover the cost of the extension).

In the event this check is unacceptable, insufficient or is omitted, kindly charge the additional or entire cost, as appropriate, of this extension to my deposit account number 13-3083. To facilitate that charge, a duplicate copy of this letter is enclosed herewith.

Respectfully submitted,

September 11, 2002


Peter L. Michaelson, Attorney
Reg. No. 30,090
Customer No. 007265
(732) 530-6671

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Red Bank, New Jersey 07701

*****EXPRESS MAIL CERTIFICATION*****

"Express Mail" mailing label number: **EL913815176US**
Date of deposit: **September 12, 2002**

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Commissioner for Patents, **BOX RCE** Washington, D.C. 20231.


Signature of person making certification

Peter L. MICHAELSON
Name of person making certification